

LIFESOUTH COMMUNITY BLOOD CENTERS'
FIVE POINTS OF LIFE FOUNDATION
2015 ANNUAL REPORT



CREATING THE DONATION GENERATION

MISSION

The Five Points of Life Foundation commits to increasing lifesaving donations through leadership in education, partnerships, awareness and advocacy on the five ways to share life: blood, apheresis, bone marrow, umbilical cord blood and organs and tissues.

VALUES

We believe in:

Passion

We know we can change the world and will never give up.

Integrity

We are honest, ethical, quality-driven and transparent. We demand the best from ourselves and our partners.

Vision

We lead, breaking through barriers, discovering innovative solutions and continuously learning and evolving.

Teamwork

We succeed when our partners, volunteers, employees and stakeholders succeed.

Philanthropy

We save lives and pledge our time, talent and treasure to serve others.

Stewardship

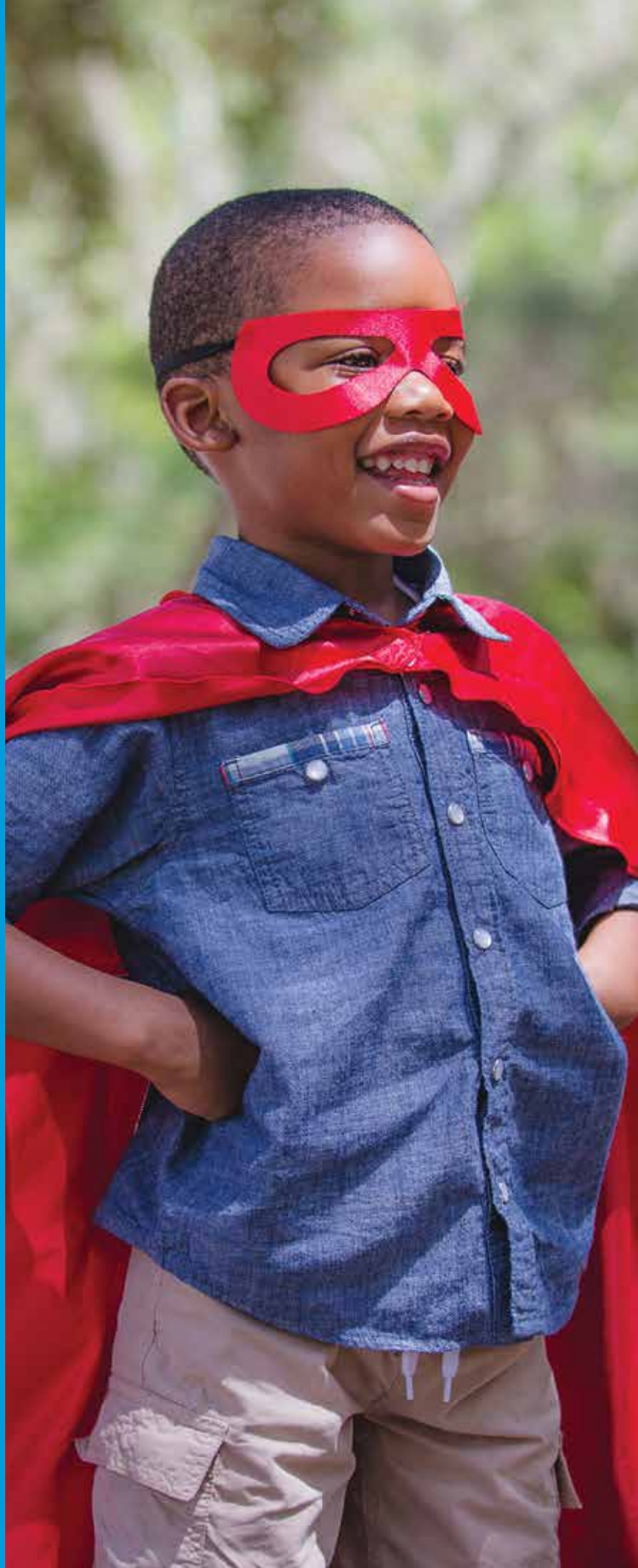
We know our resources are priceless.

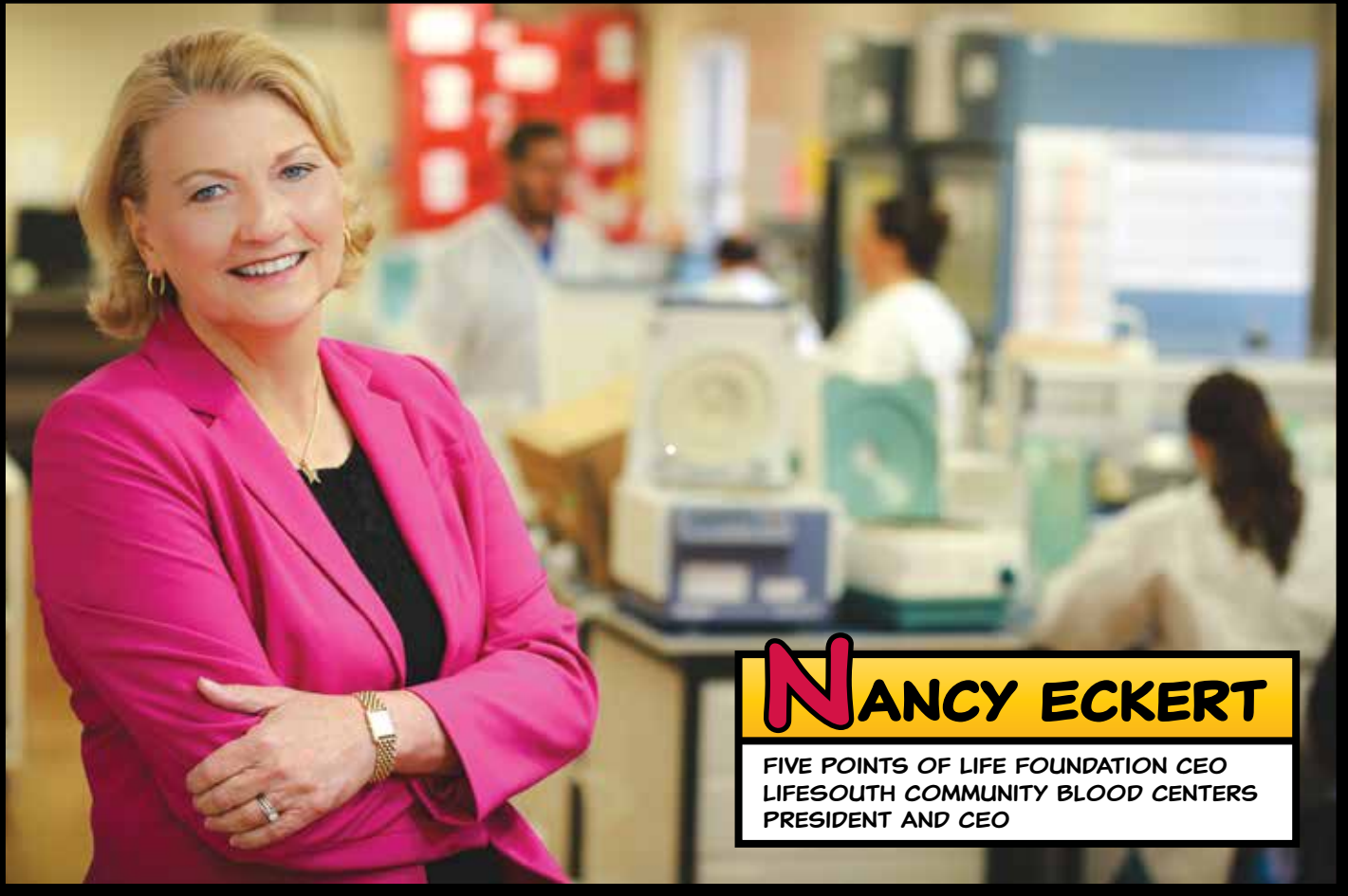
Sustainability

We know the mission will never end.

TABLE OF CONTENTS

A MESSAGE FROM THE CEO	1
PROGRAMS AND EVENTS	2-5
Kids Marathons	
Race Weekend	
In the Classroom	
LifeCord	
FACES OF FIVE POINTS	6-7
DONORS, SPONSORS AND VOLUNTEERS	8-9
FUND-RAISING EVENTS	10
WHO WE ARE	11
Leadership	
Staff	
Board of Directors	
FINANCIALS	12





NANCY ECKERT

**FIVE POINTS OF LIFE FOUNDATION CEO
LIFESOUTH COMMUNITY BLOOD CENTERS
PRESIDENT AND CEO**

A MESSAGE FROM THE CEO

The Five Points of Life Foundation supports education and initiatives for LifeSouth Community Blood Centers. Donating blood, platelets, bone marrow, umbilical cord blood and organs and tissues benefits the human race. Unfortunately, we never have enough lifesaving donations because people rarely understand the value of donation until they are touched by the gift of donation or lack thereof. The foundation funds education focused on the power of donation and initiatives to expand the availability of lifesaving blood products for patients in need. We work to ensure that whenever a patient needs a blood transfusion, organ transplant or stem cell transplant, the right match is available to save their life. Imagine a world where there is always enough blood and no wait lists for lifesaving organs and stem cells. Striving to reach this vision is what motivates the foundation every day.

Education and awareness are the answers. We teach the importance of donating blood, marrow, umbilical cord blood, organs and tissues because donating is vital to the health of a community. We do this through programs like Five Points of Life in the Classroom and Five Points of Life Kids Marathons. In addition, we organize several annual events in the Southeast focused on raising awareness and funds to support the foundation's mission.

We need your help to keep these education and awareness initiatives going. Please consider donating to the foundation today.

THE FIVE POINTS OF LIFE FOUNDATION IS A 501 (C) 3 PUBLIC FOUNDATION DEDICATED TO SUPPORTING THE INITIATIVES OF LIFESOUTH COMMUNITY BLOOD CENTERS. WE RELY ON CORPORATE DONATIONS, GOVERNMENT FUNDING, PRIVATE FOUNDATIONS AND INDIVIDUALS TO SUPPORT THE FOLLOWING PROGRAMS:



KIDS MARATHONS

Five Points of Life Kids Marathons unite families and schools in an event focused on health, wellness and familiarizing the community with LifeSouth. Participation is free (or of minimal cost), funded by sponsors and supported by LifeSouth volunteers. During the 12-week program at local schools, children run 25 miles incrementally, then complete the last 1.2 miles at the Kids Marathon. Each child receives a medal, pride in their accomplishment and the motivation to continue to exercise. In turn, each family learns more about their community blood center and the importance of donation. In 2015, Kids Marathons took place in Brooksville, Gainesville, Lecanto and Ocala, Fla., Dothan, Huntsville, Mobile and Montgomery, Ala., and Gainesville and Lawrenceville, Ga., with more than 4,000 children participating.



JOIN US!

RACE WEEKEND

The foundation's signature annual event, the Five Points of Life Race Weekend, took place in February 2015. With several race lengths to choose from including a marathon, half marathon, marathon relay, 5K, and the 1.2 mile Kids Marathon there is a distance for every runner or walker. This year, more than 2,400 participants took to the streets of Gainesville, Fla. and the University of Florida campus. Race Weekend is made possible by LifeSouth's support, community sponsors and a team of more than 350 volunteers. It serves as a fundraiser and awareness raiser for the foundation. While each year the number of participants grows, the Marathon Relay has experienced an 80% increase since it was first introduced in 2010.



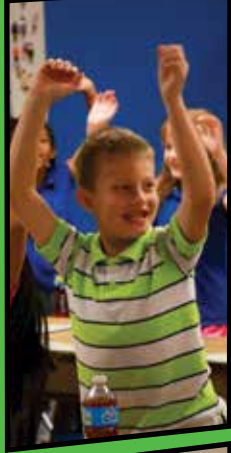
The Five Points of Life Race Weekend was started by LifeSouth as a way to raise awareness of the five ways to share life with others through the donation of blood, apheresis, organ and tissue, marrow and cord blood. It originated as a cross-country bike ride in 1997 and transitioned to a marathon in 2006. The race weekend celebrated its 10th anniversary in 2015.

"IT AMAZES ME EVERY TIME AS THE 1,000-PLUS PEOPLE RUN BY. IT'S EXCITING. WE ALWAYS HEAR HOW WELL ORGANIZED IT IS. WE HAVE STAFF THAT ALL TRULY CARE ABOUT THE RUNNERS."

**- NANCY ECKERT
LIFESOUTH PRESIDENT AND CEO**

IN THE CLASSROOM

The Five Points of Life in the Classroom program is taught by LifeSouth team members and volunteers at area schools. The program reaches children ages 5 to 18 through a STEM-based curriculum. It is free to schools and community groups, easy to teach in one class period and explores the function of blood, marrow, stem cells and organs through hands-on interactive elements. It also teaches the social responsibility of donation and offers an opportunity for kids to encourage their families to donate blood. To date, we have reached more than 120,000 children in Alabama, Georgia and Florida.



Thank you for taking your time to come and teach us about your heart & your blood cells I really learned alot.

Making Blood was awesome



THANK YOU



I enjoyed U come back.
I learned a lot
THANK U

Thank you for coming to our classroom and teaching us about blood. I enjoyed your lesson!



Thank You!
Donate to save 3 lives with 1 Pint and... GET A COOKIE



Thank You LifeSouth

LIFECORD

LifeSouth established a public cord blood bank in 1998 called LifeCord which was the first of its kind in the Southeast. Life-threatening diseases, such as leukemia or sickle cell disease can be treated with a cord blood transplant. LifeCord collects umbilical cord blood from newborns at 10 hospitals in three states. So far, the stem cells from those collections have been used for transplants in 29 states and 15 foreign countries.

LifeSouth received licensure from the FDA for cord blood manufacturing in June 2013 and is now one of only five cord blood banks nationwide licensed by the FDA.

Support is needed to help us reach expectant mothers through educational programs and to expand cord blood processing and storage.



FACES OF FIVE POINTS



At six months old, Gracie White was diagnosed with Hurler Syndrome, a rare genetic disorder. She received a cord blood transplant and made a full recovery.

**"THANK YOU, LIFECORD, FOR ALL YOU DO TO GIVE A CHILD A CHANCE FOR A BETTER LIFE."
- SARAH WHITE, GRACIE'S MOM**

Kevin Mannino suffers from thalassemia, a rare blood disorder that requires him to receive four units of red blood cells every month.

"I WANT TO SAY THANK YOU TO ALL THE DONORS WHO CONTINUE TO DONATE BLOOD, BECAUSE I'M LIVING PROOF THAT WHAT YOU'RE DOING IS SAVING LIVES." - KEVIN MANNINO



Logan Blocker suffered from Kawasaki disease, a rare condition that affects the arteries, when he was nine months old. An emergency plasma transfusion saved his life.

**"I CAN HONESTLY SAY MY SON WOULD NOT BE HERE IF IT WEREN'T FOR LIFESOUTH BLOOD DONORS. PLASMA FROM A BLOOD DONOR SAVED MY CHILD."
- AUDRA BLOCKER**





At 10 months old, Kaedyn Ballew was diagnosed with leukemia. He received numerous blood transfusions throughout his chemotherapy. With the help of blood donors, he beat cancer and is now a happy, healthy little boy.

**"WE DEFINITELY APPRECIATE ALL THE BLOOD DONORS AND LIFESOUTH. YOU ALL HAVE KEPT MY BABY ALIVE."
- SHELSIE BALLEW, KAEDYN'S MOM**

Maya Comia is an operating room nurse, who signed up as a potential marrow donor just before the 2011 Five Points of Life Half Marathon. She soon learned she was a match and made a peripheral stem cell donation.

"THIS IS REALLY NOTHING COMPARED TO WHAT THAT PERSON IS GOING THROUGH. IF I'M HEALTHY, I'M HAPPY TO DO IT." - MAYA COMIA



When Sara Caldwell was expecting her daughter Anne, her doctor explained that she could help people by donating cord blood. Sara decided to donate her baby's umbilical cord after learning that it could help save someone's life.

"IT'S SOMETHING I HAVE THAT COULD MAKE A DIFFERENCE FOR SOMEONE ELSE. IT'S A GIFT I HAD TO GIVE." - SARA CALDWELL



THANK YOU FOR YOUR SUPPORT

The Five Points of Life Foundation greatly appreciates the support we receive from our donors, sponsors and volunteers.


SUPERHERO SUPREME



\$100,000

LIFE South
Community Blood Centers

SUPERHERO



**Corporate Supporters
\$10,000 - \$19,999**

WCJB TV20 & The CW10
Advantage Publishing
VisitGainesville.com
UF Health


AVENGER



**Corporate Supporters
\$5,000 - \$9,999**
Cotton Images
Gator Domino's Pizza
Gainesville Television Network
Oak Hill Hospital
Perry Roofing Contractors
WSMP Sports Radio

**Individual Sponsors
\$1,000 - \$4,999**
JR & Kim Anchors
JB Bowles
Jim & Nancy Eckert
Perry & Noel McGriff
Jason Millard
Ronald & Connie Spitznagel
Galen Unold

CRUSADER



**Corporate Supporters
\$1,000 - \$4,999**
Baptist Health
BBVA Compass
Brookwood Medical Center
Children's Healthcare of Atlanta
Comcast Foundation
Craig Krueger A/C and Heating
Creative Testing Solutions
Dr. Jones Orthodontics

Gainesville Running and Walking
Gainesville Sports Commission
Gwinnett Daily Post
Gwinnett Medical Center
Health Group of Alabama
Heart of Florida Healthcare
Humphrey & Saltmarsh
Huntsville Hospital
Hylant
InterMed

Jerry Damson Honda
Acura
Keith Watson Events
Kitchen and Spice
KISS 105.3
Kohl's
Kool Smiles
MacNificent Solutions
Markel Corporation
Marshall Medical
Mike Schmitz
Automotive Group

Mo Money
Morgan Stanley - Marken Sario Group
Publix
Quality Plumbing and Design Works
Qualtex Laboratories
Ryan Specialty Group
Scarborough Insurance
Studio32 Orthodontics
Target Copy
The Runner's Pace

Tower Hill Insurance
Waffle House

**Individual Supporters
\$500 - \$999**
Laura Bailey
Jill Evans
Daniel Galasso
Paul Grebe
Sean & Vyomie Greene
Scott Miles
Theresa Vernetson

DEFENDER



**Corporate Supporters
\$500 - \$999**
Adam's Rib Co.
Automation Direct
Autozone
Bob Sykes Barbeque
Burkhardt Sales and Service
Canton and Taylor
Oral Surgery
Care One Florida
Chicken Salad Chick
Mobile

Citrus Orthopedic and Joint Institute
City of Newberry
Orange Theory Fitness
First Credit Union
Hernando Co. Community
Anti-Drug
Hernando Today
Jackson Hospital
Koss Olinger
Law Offices of Judy Barganier
LifeQuest Organ Recovery Services
Pasco-Hernando State College
PrimeSouth Bank
Redstone Federal Credit Union
Regions Bank
Sebastian Ferrero Foundation
Southeast Alabama Medical Center
Southern Community
Newspaper
Sports Authority

Ted Williams Museum
Terumo BCT, Inc.
Walmart
Wells Fargo

**Individual Supporters
\$100 - \$499**
Brad Adams
Patricia Alba
Daniel Alfonso
Walter & Myra Anders
John Andrews
Shirley Archie
Megan Arthur
Carol Batton
Koertni Blacketter
James Boone
Diane Buchanan
Constance L. Butler
Ben Campen
William & Dr. Cynthia Clarke
Maria Coady Bedard
Kristi Coleman

Travis Davidson
Pat & Joshua Davie
James Deluca
Charles & Wanda Denny
Tom Donaldson
Jonathan Eckert
Karen Edwards
Kimberly Edwards
Pamela Egnot
Sarah Farrell
Cherie Fine
Mary Kate Flynn
Winifred Francis
Michael Goncalves
Jamie Greenspan
Sasha Grek
Joshua Guthrie
James Harmann
John Haswell
James Hause
Gwendolyn Howard
Robinson
Stephen Hunt
Gregory Hutson

Ben Hutson
Tim Johnson
Edward Keith
Miles & Kim Kinsell
Gary Kirkland
Deborah Labud
Barbara Latulippe
William Lloyd
Dr. Astrid Mack
Michael Madden
Eric Martin
Chelsea Maxwell
Brandon Maxwell
Donna McDaniel
Tamara McDonald
Juan Merayo Rodriguez
James Moon
Michael Musoke
Sven Normann
Bonita North
Mark Ou
Charles Phillips
Tammy Reed
Carol Richie

Kelli & Shea Ross
Lauren Russell
Krisanne Russell
Pete Seagrove
Yesi Sevilla
John Sheehan
Sue & Tom Silva
Joanne Sims
Jerris & Herb Smith
Ashley Smith
Carolyn Smith
Shelia Spence
Tyler Stapleton
Clyde & Doristine
Stephens
Sue Tamayo
Jake & Sally Thompson
Courtney Ward
Kathleen Weinert
John & Brite Whitaker
Doug & Betsy Whitaker
John Wingard

GUARDIAN



**Corporate Supporters
Under \$500**
2J Designs
Adam's Drugs
Advocare Team Stockel
Atlanta Roof Specialists
American Diabetes
AXIS Training Studio
Banners by Stat
Barefoot Models and Talent
Benchmark Homes
Blood Centers of America

Body by Boris
Brightway Insurance - Moffat Agency
Campus USA Credit Union
Carr Riggs and Ingram
Charisma for Hair
Children's of Alabama
Clerk and Caring Crew
College of Central Florida
Cornerstone School
Dade Co. Chapter of The Links, Inc.
Dahlonaga Funeral Home
David's Barbeque
DE Scorpio Corporation
Design Partners
Dorn's
Dr. Capoocia
Duke Energy
Educators Resource
Edward Jones Investments
Flowers Hospital
Gainesville Health and Fitness Center

Georgia State University
Glory 1330
Gwinnett Sports Commission
Holly Bed and Biscuits
Home Instead Senior Care
HomeOwners Choice
Jim Skinner Honda
John Isaac
Kiwanis Club Weeki Wachee
Lewis Communications
Marion County Continuity of Care
McDonald's - NE Georgia
Medieval Times
Mosquito Joe's
Neutral7 Design Group
Northeast Georgia Medical Center
Ocala Recovery
Pediatric Healthcare
Pollo Tropical
Progressive Firefighters Association
Charities
Pizza Hut

Reinhardt Motors
Santa Fe Ford
Southeastern Pediatrics
Stevie B's Pizza
Sun Country Pediatrics
Sun Surgical Supply
TDC Entertainment
Thornebrook Chocolates
Wauka Mountain Pharmacy
Withlachoochee River Electric

**Individual Supporters
Under \$100**
James Anders
Anna Bedford
Jeanne Brasington
Carleen Brock
Evelyn Campbell
Sharon Carpenter
Cynda Crawford
Jennifer Curcio
Marie Dennis
Jim Dielschneider
Donna Dillinger

Dr. Herman Dorsett
Edward Downey
Christine Eckert
Naomi Edmunds
Robert Evans
The Lingo Family
Andre Ferraro
Christopher Harris
Faydra Henry
Laura Hernandez
Melinda Hinds
Beverly Holland
Benjamin Horne
Jack Hutson
Colleen Hutson
Kevin Jenkins
Alice Jo
Gladys Johnson
Marika Lodle
Midori Lowry
Sandy Mann
Brigid McKenna
Beau Merrifield
Kristen Moody

Elliot Myers
Teale Obana
Erin O'Meara
Glyn Palmer
Elizabeth Paquette
Frank & Dr. Enid Pinkney
Karen Ragone
Harvey Ruvin
Amanda Skeels
Ella Smith
Gary Spehar
Jody St. John
Dylan Venosa
Louana Walker
Elizabeth Washington
Megan Watkins
Stacey Williams
Mabel Williams
Sheila Zachow

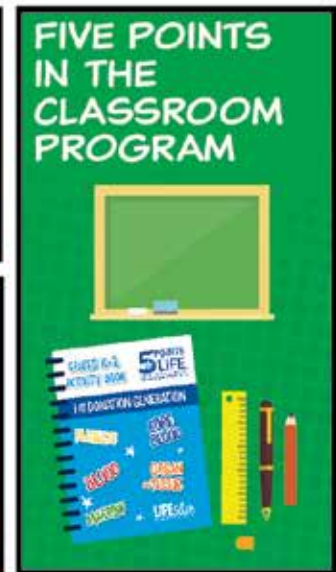
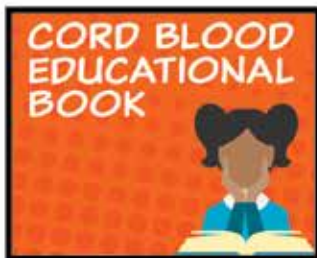
YOUR DONATIONS HELP RAISE FUNDS FOR FOUR PROGRAMS

Thanks to the generous donations from corporations and individual donors, the Five Points of Life Foundation is able to fund projects that forward the mission to share life with others.

1. **Kids Marathons:** The foundation covers entry fees and administrative costs for runners and each child receives a medal and T-shirt.
2. **In the Classroom:** The foundation funds the books that every student receives and the supplies for hands-on learning as they learn the science and social responsibility of donation through an interactive and enriching curriculum.
3. **Sickle Cell:** The foundation's sickle cell program educates communities on the disease's impact on patients, how preventive measures can lessen its effects and ways to help by becoming a blood donor.
4. **LifeCord:** The foundation helps raise funds for equipment, education and awareness for LifeSouth's public nonprofit umbilical cord blood bank. New laboratory equipment, including a clean room with increased storage capacity, and educational materials for expectant mothers are needed.

These important initiatives are making a difference. Please contribute and help us create a world where there is always enough blood and no wait lists for lifesaving organs and stem cells.

HELP US RAISE FUNDS FOR THESE IMPORTANT INITIATIVES



OUR VOLUNTEERS ARE SUPERHEROES TOO

Through the Five Points of Life Race Weekend and the Five Points of Life Kids Marathons, the foundation gives back to the community while helping kids get active. Volunteers make these important programs a reality. Race Weekend in Gainesville, Fla. requires a volunteer staff of 350 people who do everything from staffing the rest stops to providing medical assistance to the runners.

The kids marathons each require more than 25 volunteers, allowing Five Points to collaborate with dozens of schools and community organizations across Florida, Georgia and Alabama. That network of connections helps us spread the word. Our volunteers become donation advocates, encouraging family members to sign up as marrow or organ donors. Kids tell their parents about cord blood and blood donation and organizations host blood drives.

City by city, we are making these vital connections, spreading the word about saving and sharing life through donation. We thank all our volunteers who make these programs possible. Our mission is made possible and advanced by all who join us.

FUNDRAISING EVENTS

The Five Points of Life Foundation held many fundraising events in 2015. In May, An Evening at the Derby allowed guests to celebrate the Kentucky Derby while enjoying delicious food, mint juleps, silent auction and themed games. The foundation also held golf tournaments in Ocala, Fla. and Birmingham, Ala. Teams teed off while raising funds and awareness for the Five Points of Life Foundation.

Join in the fun!

Please consider participating or making a charitable contribution.

Five Points of Life Foundation Fundraising Events

An Evening at the Derby

Saturday, May 7, 2016
Gainesville, FL

LifeSouth's Golf Tournament benefitting the Five Points of Life Foundation

May 2016
Ocala, FL and Birmingham, AL

Like us on facebook for information on upcoming Five Points of Life events.



WHO WE ARE

LEADERSHIP



Nancy Eckert, MT (ASCP) SBB
Chief Executive Officer



Brite Whitaker
Director of Outreach
and Communications

STAFF

Eric Martin
Implementation Coordinator

Chelsea Maxwell
Program Coordinator

FISCAL YEAR 2016 BOARD OF DIRECTORS



Romie Asher
Infirmary Health



Gary Brooks
BBI Construction
Management



Jim Eckert
Retired
Alachua County
Sheriff's Office



Rodney Ford
U.S. Treasury
Department



Emily Ham
WestRock



Kelly Henderson
Kitchen and Spice



Lori Lewis
Flowers Hospital



Doug Marken
Morgan Stanley



Perry McGriff Jr.
Retired
Perry McGriff
Johnson Fletcher
Insurance Agency



Ronald Spitznagel, EdD
Consultant and
Expert Witness



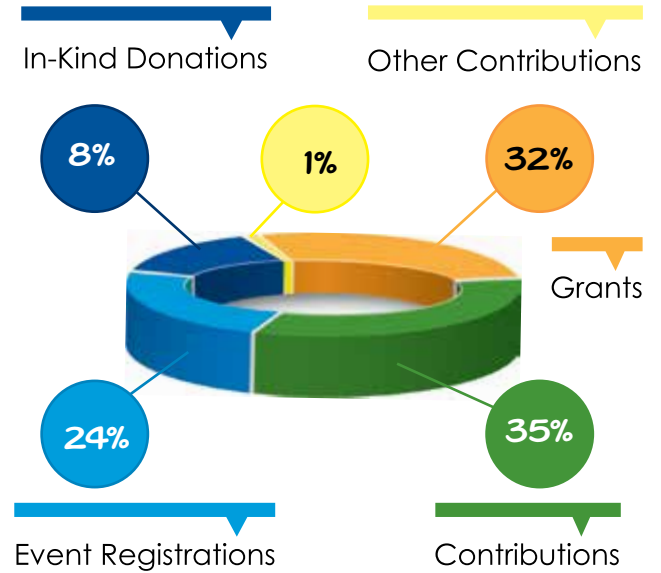
Bruce Stechmiller, MD
UF Health Shands
Hospital



Milton D. Vickers
The Vickers Group

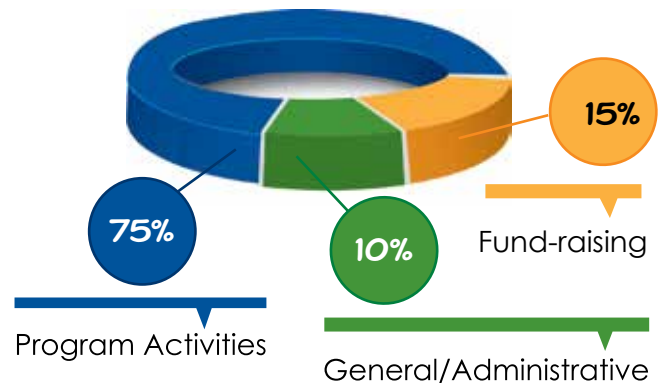
REVENUE

GRANTS	\$	115,480
CONTRIBUTIONS	\$	126,018
EVENT REGISTRATIONS	\$	88,088
IN-KIND DONATIONS	\$	28,525
OTHER CONTRIBUTIONS	\$	4,633
TOTAL REVENUE	\$	362,744



EXPENSES

PROGRAM ACTIVITIES	\$	284,047
GENERAL AND ADMINISTRATIVE	\$	39,753
FUND-RAISING	\$	53,886
TOTAL EXPENSES	\$	377,686



WANT TO BE A SUPERHERO TOO?

The most convenient way to give to the Five Points of Life Foundation is through fivepointsoflife.org.

Checks may be mailed directly to:
 Five Points of Life Foundation
 4039 Newberry Road
 Gainesville, FL 32607

For more information about how to make an annual gift, major gift or planned gift or to learn how to volunteer at a Five Points of Life event, please contact Brite Whitaker at 352-224-1728 or bbwhitaker@lifesouth.org.



A Foundation of LifeSouth Community Blood Centers
Education.Awareness.Donation.

Five Points of Life Foundation

352-224-1728

www.fivepointsoflife.org

www.facebook.com/fivepointsoflife

4039 Newberry Road

Gainesville, FL 32607

