

### Our Mission

## Save lives.

To provide a safe blood supply that meets or exceeds the needs in each community we serve, and to provide a variety of services in support of ongoing and emerging blood and transfusion-related activities.

#### Our Vision

# Relentless Compassion.

To be a vital and prominent member of our communities known for meeting the needs of the entire community, incomparable customer service and unwavering employee excellence.

To develop our communities' blood supply by increasing blood donations from both new and existing blood donors and optimizing component yields from each donation.

To be an employer of choice by providing a work environment that continually reiterates and reinforces the value of each employee's role and offers opportunities for employee development and growth.

To be recognized as a provider of the safest and highest quality blood components and services by engaging in unrelenting and continuous improvement in our methods and procedures.

#### Our Values

Safety We are responsible for the safety of our employees, our donors, our patients and our blood supply.

Teamwork We work together with mutual respect, personal integrity, a spirit of cooperation and remarkable professionalism to meet our communities' needs.

A Difference We make a difference every day by connecting our donors to our patients.

Reputation We provide ethical, honest and courteous service to ensure the goodwill of the community.

Stewardship We efficiently manage our resources and our community blood supply.

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# A Message from the CEO Give local Save local

In just a matter of months, COVID-19 has changed so much about how we live and work. During a time marked by unprecedented uncertainty, our organization was able to respond and adapt quickly to meet the needs of our local hospitals.

Our staff rose to meet those needs by quickly and efficiently implementing a convalescent plasma program, and our donor centers collect plasma from recovered COVID-19 patients to help those currently being treated fight the virus. I am truly proud of our team for all that we have been able to accomplish throughout the challenges of the COVID-19 crisis.

While the work we do has always had a direct impact on patients, it is especially crucial as our country struggles to overcome the effects of COVID-19. Each employee has an essential role to play in ensuring that this important treatment is available to critically ill patients.

Our convalescent plasma program is an example of how much teamwork can accomplish when everyone recognizes their part in achieving the end goal.

Despite the challenges presented by COVID-19, 2020 was also a year of growth and forging new partnerships. We were honored to become Moffitt Cancer Center's primary blood supplier, allowing us to expand our operational footprint to Tampa, Fla. We operate and manage a donor testing laboratory in Atlanta, Ga. which performs testing for 10 community blood centers that are owners of the National Blood Testing Cooperative (NBTC).

Throughout these months of rapid change, one thing remains constant: the dedication of our communities' blood donors is our greatest strength. Even during times of uncertainty and hardship, they show up because they know that patients in their local hospitals are counting on them. We count on them too. The work we do each day continues to connect us to the communities we serve.

Jancy Ekut

Nancy Eckert
President and Chief Executive Officer



"During a time marked by unprecedented uncertainty, our organization was able to respond and adapt quickly to meet the needs of our local hospitals."

-Nancy Eckert



**Rob Smith** Chairman of the Board

## Growth in 2020

In May 2020, LifeSouth added a new courier plane to our fleet. The 2018 Cessna Grand Caravan, which measures 41' 7" in length, can transport more than 3,000 pounds and moves blood samples and products throughout LifeSouth's regions nightly, including special units like convalescent plasma, to ensure all hospitals receive the products needed. It also continues to transport blood samples nightly to LifeSouth's immunohematology reference laboratory for COVID-19 antibody testing.

Beginning May 1, LifeSouth became the primary blood supplier to Moffitt Cancer Center in Tampa, Fla. Moffitt is a world-renowned cancer treatment hospital serving patients in all 67 Florida counties, all 50 states and more than 130 countries. The hospital serves more than 68,000 individual patients annually, and

that number is expected to surpass 100,000 patients by 2026. Demand for cancer care increases every year and so does the need for blood. We are proud to provide blood to Moffitt and help cancer patients in their fight for survival.

LifeSouth is proud to work alongside SunCoast Blood Centers (the secondary blood supplier to Moffitt Cancer Center). Our shared mission is to provide safe, reliable and quality blood and services to all hospitals and health care centers in need. LifeSouth and SunCoast ensure that the cancer center always has a full supply of blood to meet the needs of every patient.





# Hospitals We Serve

#### Alabama

Athens-Limestone Hospital Atmore Community Hospital Baptist Medical Center East Baptist Medical Center South Birmingham VA Medical Center **Bullock County Hospital** Children's Hospital of Alabama Community Hospital Tallassee Coosa Valley Medical Center Crenshaw Community Hospital Crestwood Medical Center Cullman Regional Medical Center Dale Medical Center DCH Regional Medical Center Decatur Morgan Decatur Campus Decatur Morgan Parkway Campus EAMC-Lanier East Alabama Medical Center North Alabama Medical Center Elmore Community Hospital Evergreen Medical Center Fayette Medical Center Flowers Hospital Gadsden Regional Medical Center Grandview Medical Center Grove Hill Memorial Hospital Helen Keller Hospital Huntsville Hospital Huntsville Hospital for Women & Children Jack Hughston Hospital Jackson Hospital Jackson Medical Center Lake Martin Community Hospital Lakeland Community Hospital Lawrence Medical Center Madison Hospital Manderson Cancer Center

Marshall Medical Center South Medical Center Barbour Medical Center Enterprise Mizell Memorial Hospital Mobile Infirmary Medical Center Monroe County Hospital North Baldwin Infirmary Northport Medical Center Prattville Baptist Hospital Providence Hospital Regional Medical Center Anniston RMC Stringfellow Memorial Hospital Russellville Hospital Shelby Baptist Medical Center Shoals Hospital Southeast Alabama Medical Center Springhill Memorial Hospital St. Vincent's Birmingham Tanner Medical Center East Alabama Thomas Hospital Thomasville Regional Medical Center University of Alabama at Birmingham Hospital USA Children's & Women's USA Medical Center Whitfield Memorial Hospital Wiregrass Medical Center

#### Georgia

Atlanta VA Medical Center Children's Healthcare of Atlanta at Egleston Children's Healthcare of Atlanta at Scottish Rite Emory Saint Joseph's Hospital **Emory University Hospital** Emory University Hospital Midtown Grady Health System Habersham Medical Center HealthSouth Rehabilitation Hospital of Newnan Higgins General Hospital Martin Army Community Hospital Navicent Health Northeast Georgia Medical Center Northside Hospital Northside Hospital - Forsyth Northside Hospital Gwinnett Piedmont Atlanta Piedmont Henry Piedmont Newton General SGMC Berrien Campus SGMC Lanier Campus South Georgia Medical Center St. Francis Hospital

Wellstar Atlanta Medical Center
Wellstar Atlanta Medical Center
South Campus
Wellstar Cobb Hospital
Wellstar Douglas Hospital
Wellstar Kennestone Hospital
Wellstar North Fulton Hospital
Wellstar Spalding Regional Medical Center
Wellstar Sylvan Grove Hospital

Wellstar West Georgia Medical Center

Tanner Medical Center/Carrollton

Tanner Medical Center/Villa Rica

Warm Springs Medical Center

#### Florida

Baptist Heart Hospital Baptist Medical Center Beaches Baptist Medical Center Jacksonville Baptist Medical Center Nassau Baptist Medical Center South Bayfront Health Brooksville Bayfront Health Spring Hill Bayfront Health Seven Rivers Brooks Rehabilitation Hospital Citrus Memorial Hospital H. Lee Moffitt Cancer Center & Research Institute Lake Butler Hospital / Hand Surgery Center Lake City Medical Center Lake City VA Medical Center Malcom Randall VA Medical Center Memorial Hospital Jacksonville North Florida Reception Center Hospital North Florida Regional Medical Center Oak Hill Hospital Orange Park Medical Center Putnam Community Medical Center Shands Lake Shore Regional Medical Center UF Health Heart and Vascular Hospital UF Health Neuromedicine Hospital UF Health Shands Cancer Hospital UF Health Shands Children's Hospital UF Health Shands Hospital Wolfson Children's Hospital



## **Board of Directors**

As of September 2020

Marshall Medical Center North

LifeSouth Community Blood Centers is governed by a volunteer board of directors. This group of dedicated community leaders provides guidance that enables us to fulfill our mission.

Rob Smith
Chairman
HealthGroup of Alabama\*

Reeves Byrd Jr. Vice Chairman Preferred Management Investments, Inc.\*

Jim Kelly Jr., CPA Treasurer UF Health

Ron Spitznagel, EdD Secretary Consultant and Expert Witness

Owen Bailey USA Women & Children's Hospital

**Jeremy Blair** WellStone Michael Briddell City of Montgomery

Gary Brooks BBI Construction Management, Inc.

**Dan Bundy** First US Bank

**Michael Corrigan Jr.** Visit Jacksonville

**Avis Craig** Key Training Center

**F. Kayser Enneking, MD** UF College of Medicine

Kristi Fultz-Butts American Heart Association

Michael Lukowski, MD UF Health\* Tonya Raines Chick-fil-A

**Jeff Rains**Baptist Medical
Center East

Michael Reinhardt Lexus/Toyota

Carl Smith Huskers

**Rick Staab** InterMed Biomedical Services, Inc.

**Luke Standeffer** DCH Health System

**Wendi Taylor**Global Youth Food
Project, Inc.

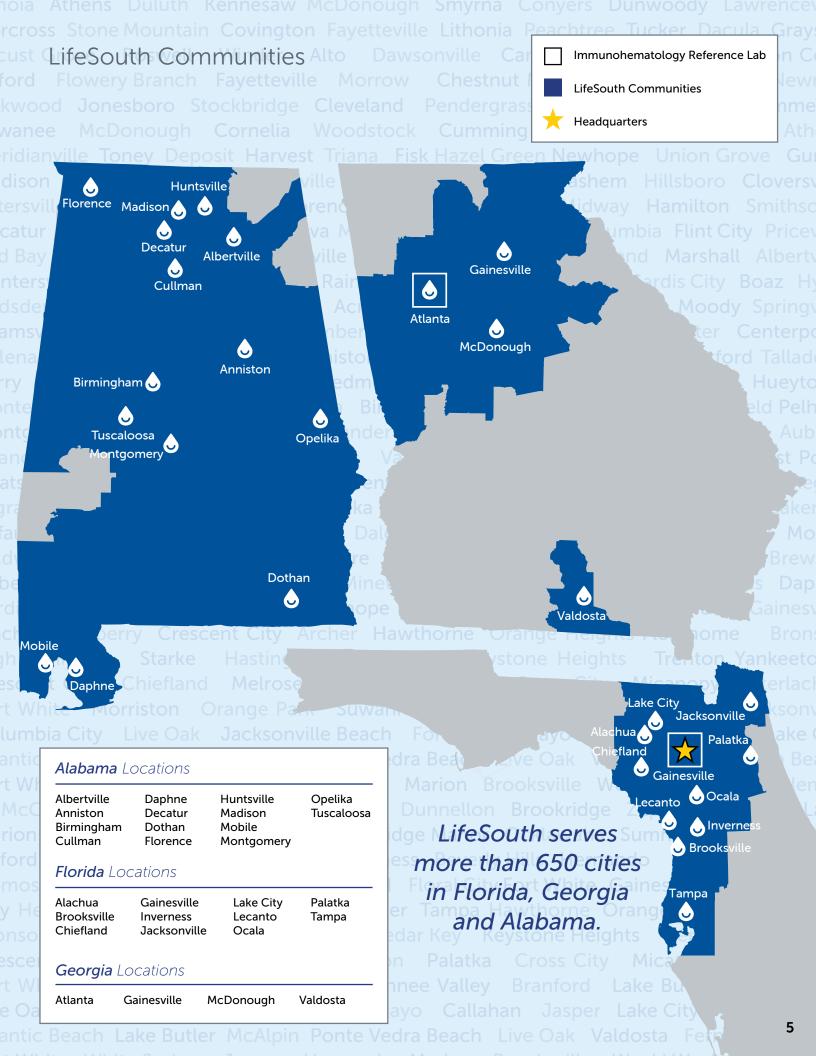
Jansen Voss, JD Christian & Small, LLP

Merrick Wilson Homewood City Schools

#### **Emeritus Board Members**

Philip Baker Herb Bevis, PhD John Mallory Perry McGriff Jr. Gary Moody, JD Don Rothwell, PhD Everett Scroggie Jr. Will Shafer Mike Wofford

\*retired





## **Our Services**

# Therapeutic Apheresis

LifeSouth's therapeutic apheresis program provides procedures following the American Society for Apheresis (ASFA) guidelines for treating a variety of conditions. Our skilled physicians and nurses provide consultation to medical facilities. As true partners, we are there when needed, providing 24/7 comprehensive service to local hospitals for these procedures:

- White blood cell and platelet depletion for leukemia and thrombocytosis
- Red cell exchanges for sickle cell disease
- Plasma exchanges for kidney and automimmune diseases, neurologic conditions and organ transplant rejections

#### LifeSouth provides therapeutic apheresis to:

Baptist Medical Center • Jacksonville, FL
Malcom Randall VA Medical Center • Gainesville, FL
Memorial Hospital • Jacksonville, FL
Moffitt Cancer Center • Tampa, FL
North Florida Regional Medical Center • Gainesville, FL
Orange Park Medical Center • Orange Park, FL
UF Health Shands Hospital • Gainesville, FL

# Active Inventory Management

There is no time to collect blood in an emergency. For patients to survive, LifeSouth must ensure that hospitals already have the blood they need, when they need it. We are committed to effectively managing our hospitals' blood inventories, resulting in reduced waste, lower costs and better patient care. We can make this commitment because we:



Establish a minimum inventory for all blood components and ensure those levels are maintained at each hospital we serve.



Rotate inventory, allowing components which would otherwise expire to be distributed throughout the community, helping lower costs to hospitals.



Communicate often, anticipating blood needs and delivering as-needed, providing the highest level of customer service to our hospitals.



Collect and process blood in each community we serve, ensuring that blood components are available when they are needed.

## LifeSouth Cord Blood Bank

For expecting mothers, helping is as easy as signing a few forms. Donating cord blood is a simple way to make a difference for someone in need. Cord blood, the blood remaining in the umbilical cord and placenta after a baby is born, is rich with blood-forming cells. Diseases such as leukemia and sickle cell disease can be treated with a cord blood transplant. LifeSouth partners with several organizations to advance cord blood research and therapies, including:

Centers for Disease Control Duke University Emory University Marcus Foundation M.D. Anderson Cancer Center University of Florida

In 2020, LifeSouth:

Placed 103 units on the cord blood registry Shipped 17 cord blood units for transplant

Shipped a total of **251 cord blood units** for transplant all over the world

The medical professionals who collect the cord blood are a vitally important part of the lifesaving process. Nurses and physicians work each day to collect umbilical cord blood from newborns at:

Baptist Medical Center East Baptist Medical Center South Brookwood Medical Center East Alabama Medical Center Gwinnett Medical Center Jackson Hospital Jackson Memorial Hospital Mobile Infirmary North Florida Regional Medical Center Piedmont Henry Hospital Regional Medical Center Anniston Thomas Hospital UF Health Shands Hospital USA Children's & Women's Hospital

LifeSouth is proud to partner with three new cord blood collection hospitals in Mobile, Ala.: USA Children's & Women's Hospital, Thomas Hospital and Mobile Infirmary. This lifesaving partnership was made possible by LifeSouth Board member Owen Bailey and former Board member Joe Stough. USA began collections in May 2020, Mobile Infirmary in June 2020, and Thomas Hospital in September 2020. These are the first public cord blood collection sites in the Greater Mobile area.



"LifeSouth Cord Blood Bank was awarded a grant by Health Resources and Services Administration to help build the National Cord Blood Inventory. The grant can underwrite up to \$13 million in cord blood collection and processing costs for the next five years."

- Tom Moss Cord Blood Director



**Gracie White** 

Gracie White of Lake City, Fla. was six months old when she was diagnosed with Hurler Syndrome, a rare genetic disorder that would be fatal if left untreated. Doctors said that Gracie's best chance for a cure would be a stem cell transplant using cord blood. Soon after her transplant, Gracie slept through the night for the first time in her short life. Today Gracie is happy and healthy.

"That small choice made the biggest impact on our lives by providing us with our little girl and giving her a chance to have a normal life."

# Responding to COVID-19

#### Convalescent Plasma

LifeSouth Community Blood Centers led the way in antibody testing of recovered COVID-19 patients to identify possible convalescent plasma donors.

In April 2020, the FDA announced that plasma donated from recovered COVID-19 patients could help patients severely affected by the virus. LifeSouth moved swiftly to acquire the necessary equipment from Ortho Clinical Diagnostics and implemented a protocol to test donors who had recovered from COVID-19.

This test is not used to diagnose an active COVID-19 infection; rather, it indicates whether a person has been exposed to the virus and developed antibodies against it. A positive antibody test may mean that the person has some degree of immunity to COVID-19.

The first tests were conducted on donors in Gainesville, Fla. who thought they may have had the virus but were symptom-free at the time of testing. One donor did test positive for COVID-19 antibodies and became LifeSouth's first convalescent plasma donor on April 16. LifeSouth delivered the donated plasma to a local hospital for a patient in need.

"As a local community blood center, we are fortunate to have the talent and resources to be able to implement the antibody test quickly and start collecting convalescent plasma to help the patients who need it most," said CEO Nancy Eckert. "This could mean life or death to those suffering. Our hospitals and the patients in the communities we serve are our highest priority."

Since the first donation on April 16, LifeSouth has collected convalescent plasma from donors throughout Florida, Georgia and Alabama. More than 6,000 of of these units have been collected for critically ill patients in the hospitals LifeSouth serves.



## What is **convalescent plasma?**

Convalescent plasma is a term for plasma, the liquid portion of the blood, taken from a donor who has recovered from a disease. Plasma contains antibodies that fight against many diseases. Some studies suggest that transfusion of such plasma from recovered COVID-19 patients may help in recovery and reduce death in critically ill COVID-19 patients. Recovered COVID-19 patients can donate plasma after they are symptom-free for 14 days.



**Chip Burger** 

In March 2020, Chip Burger of Milton, Ga. spent nine days fighting COVID-19 at WellStar North Fulton, including six days in the ICU. Soon after being released, Chip was contacted by WellStar to ask if he would donate plasma to help patients in the ICU where he was treated. "I wanted to help people battling COVID-19 like I did," he said. "Think about how great it feels to help others and to help fight the virus that made them sick."

"I would love it if my antibodies could kill this virus in others. *That* would be sweet, sweet revenge."

- Chip Burger

# Responding to COVID-19

#### Convalescent Plasma

All staff contribute to the ongoing success of LifeSouth's convalescent plasma program. From educating and recruiting antibody-positive plasma donors to collecting, testing and distributing these special units for patients battling COVID-19, each department has an integral role to play in helping our communities fight the pandemic.

Shortly after the FDA announced convalescent plasma could help COVID-19 patients, LifeSouth began testing for COVID-19 antibodies. The medical office began screening potential convalescent plasma donors, confirming diagnoses and providing donor contact information to regional management. IT created codes allowing conversion to convalescent plasma and the ability to label units as convalescent plasma. The quality assurance team oversaw the labeling and conversion process and ensured proper handling of the units. Protocols were implemented to test every donor and LifeSouth has continued to streamline the process.

America's Blood Centers (ABC) and Blood Centers of America (BCA) assisted member blood centers (including LifeSouth) in bringing convalescent plasma to the forefront of the federal government. Blood centers became a part of *Operation Warp Speed*, receiving financial support for the recruitment, testing and collection of convalescent plasma donors through the Biomedical Advanced Research and Development Authority (BARDA). This support is vital to the success of LifeSouth's convalescent plasma program.

#### **COVID-19 Responses and Contributions by Department**

All departments quickly mobilized to ensure the safety of our team, donors and patients while complying with FDA and CDC recommendations.

Facilities implemented sanitizing protocols per CDC guidelines.

IT coordinated work remote setup and meetings.

**HR** implemented guidelines to ensure the safety of employees.

**QA** identified eligible plasma donations to convert into convalescent plasma and ensured compliance with new regulations.

**Operations** maintained blood supplies by increasing donor center donations, rescheduled cancelled blood drives and implemented social distancing for the protection of donors and staff.

**Corporate Recruitment** scheduled donors for plasma donation.

**Communication and Outreach** created educational materials for antibody testing, convalescent plasma and safety measures.

**Purchasing** acquired PPE to ensure safety of employees and donors and kept kits for drawing convalescent plasma in stock.



Donor scheduling, the medical office and regional management contact potential plasma donor and schedules if eligible.



collects plasma and schedules the next donation appointment.





Immunohematology reference laboratory performs the COVID-19 antibody test.

Components manufactures and labels units with convalescent plasma tags, freezes and stores them.





Lab resource management receives and processes convalescent plasma orders.

Hospital services stores, fills orders and ships units to the hospital.



# Responding to COVID-19

# How do we find convalescent plasma donors?

Identifying donors has provided its own unique challenges. Our convalescent plasma comes from donors who:



We test and identify as positive for COVID-19 antibodies



Notify us that they previously had a COVID-19 diagnosis



Reach out to us through email, social media or thefightisinus.org





Lead Laboratory Technologist Lindsay Ashley loads the Ortho VITROS machine for COVID-19 antibody testing.



Jean and Steve Shirley

Steve Shirley of LaGrange, Ga. was hospitalized with complications from COVID-19 when he received a transfusion of convalescent plasma. Steve says he began to feel better within hours of his transfusion. "I couldn't believe it. I felt like my decline had been immediately stopped and for the first time since I got sick, I felt like I was going to be ok." Steve's wife Jean became a convalescent plasma donor herself after her recovery from COVID-19.

"I would classify it as the closest thing to a miracle I've experienced. So, please, anyone who has fully recovered, consider donating your plasma to help someone who is suffering like I was."

- Steve Shirley

# **Donor Testing Lab**



The new donor testing laboratory began testing donor samples for other blood centers on January 1, 2020. The lab has the capacity to test approximately 1.5 million donors annually. Thirteen standardized disease tests are performed for each donor, along with a handful of other ancillary and confirmatory testing.

In March 2020, LifeSouth and the National Blood Testing Cooperative (NBTC) cut the ribbon on the donor testing lab in Atlanta, Ga. LifeSouth manages, operates and staffs the lab on behalf of NBTC.

**58** laboratory employees

**2,800** samples tested per day

**378,444** samples tested to date

"NBTC provides owners with control over their donor testing now and in the future. This has provided essential testing at cost for our owners."

-Phyllis Bergeron Donor Testing Laboratory Director

# The community blood center owners of NBTC are:

Cascade Regional Blood Services
Central Pennsylvania Blood Bank
Community Blood Center
of the Ozarks
Kentucky Blood Center
LifeServe Blood Center
LifeShare Blood Centers
LifeSouth Community Blood Centers
Mississippi Valley Regional
Blood Center
Shepeard Community Blood Center
Stanford Blood Center

SunCoast Blood Bank

The Blood Center

We Are Blood

## The donor testing lab uses a variety of state-of-the-art instruments, including:



**3 Grifols Erytras**performs
antibody
screening



**3 Roche P512s** sorts and archives samples



1 Beckman
Coulter DxC
performs cholesterol
and total protein testing



**9 Ortho VIPs** performs EIA testing for HIV, HCV, HBc, HBsAg, HTLV I/II and T. cruzi



**4 Roche 8800s**performs nucleic acid testing
for HIV, HCV, HBsAg, Babesia,
Zika and West Nile virus



Coulter PK7300s performs ABO/Rh, CMV and syphilis testing

3 Beckman





18,000 donors were tested for special antigen profiles



810 donors were tested for human leukocyte antigen



1,499
donors were tested
for COVID-19
antibodies

# How to Help

#### Donate blood.

LifeSouth performs extended molecular testing on more than 25,000 donors per year to identify donors with special antigen profiles. You could be one of them.

#### Host a LifeSouth blood drive.

Hosting a drive at your organization, business, church or school is a great way to increase the number of donors we can test and help more patients in need.

#### Spread the word.

Share your donation story and encourage friends to give blood at #IAm365.

# Our Services The 365 Movement



For patients with cancer, sickle cell disease, and blood disorders like thassalemia, the need for blood is constant. Their treatments require

regular transfusions of special antigen-matched units of blood.

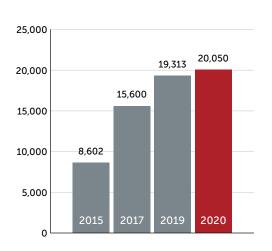
LifeSouth's 365 Movement is about matching donors with patients. Our goal is to find and identify donor matches for patients who require regular transfusions of antigen-matched blood.

LifeSouth's immunohematology reference laboratories test for 36 antigens and send an average of 400 special red blood cell units a week to hospitals we serve in Florida, Georgia and Alabama. Our outreach program schedules donors with special antigen profiles to give at specific times throughout the year. This proactive approach ensures that blood is consistently available for patients when they need it.

## Why **365**?

- One in 365 African-Americans is born with sickle cell disease.
- Sickle cell patients fight their disease 365 days a year.
- Special antigen donors can join the 365
   Movement by donating 365 days a year.

# SAUs Shipped Per Year



# Together, We Save Lives

It was a normal evening at work for North Florida District Director Lorrie Woods when she was contacted by LifeSouth's hospital services department. They had received an urgent call from the neonatal unit at UF Health Shands Hospital in Gainesville, Fla. where a mother had just given birth to a baby whose platelet count was critically low. The average platelet count for a newborn is approximately 150. Due to a condition called Neonatal Alloimmune Thrombocytopenia (NAIT), this baby had a platelet count of only eight. The newborn needed a transfusion of matched platelets to survive.

Neonatal Alloimmune Thrombocytopenia is caused when the mother's and baby's platelets become incompatible, a condition known as platelet alloimmunization. This occurs when a mother's body forms antibodies (a protein substance that reacts to unrecognized proteins in the body) in reaction to the baby's antigens that are different from her own. The antibodies can cause the unborn baby's platelets to disappear, resulting in a low platelet count. Without platelets, the blood cannot clot, which can cause fatal internal bleeding.

Lorrie immediately reached out to LifeSouth's Vice President of Medical Services Christopher Lough, who contacted the baby's doctor. Dr. Lough

learned that there was no time to wait until the next morning to find a potential platelet donor; the baby was not responding to treatment and would not eat. The transfusion was needed immediately. The platelets would have to come from the mother

LifeSouth's teams sprang into action to draw the platelets and release them for transfusion as quickly as possible. Regional Manager Candace Naughton took a TRIMA system (a device which allows the automated collection of blood components like platelets) to the mother's hospital room. Candace was joined by Center Team Supervisor Mariah Williams. Together, they performed a double platelet collection procedure around 9 p.m.

The platelets were transported to LifeSouth, where emergency release procedures were underway. Due to the urgency of the baby's condition, the platelets were released prior to disease testing, a process that usually takes 24 hours. The platelets were cleared for transfusion and brought back to the hospital around 1 a.m. for transfusion to the newborn.

Just hours after receiving a transfusion of their mother's platelets, the baby's platelet count soared to 133 and they began to eat. Today, they are happy and healthy thanks to the quick response and teamwork of LifeSouth staff. Lorrie says that in her 23 year LifeSouth career, she has never seen such an urgent response. "We've never gone into a hospital room to draw someone," she said.

The LifeSouth team working together made a miracle possible for a mother and her child, one that serves to remind us of how vital our work truly is. Saving this critically ill baby's life will be a moment that the staff who made it possible will never forget. "I wish every employee could have this experience," said Candace.



# Nancy Eckert

# 40 Years of Lifesaving Service

Since becoming the CEO in December 1994, Nancy Eckert has led LifeSouth through nearly three decades of strategic growth and exciting advancements. She oversaw an expansion into Alabama with the opening

of a new region in Birmingham, Ala. In 1995, the organization further extended its footprint with the opening of the Greater Atlanta region in Atlanta, Ga. Over the next 25 years, she presided over LifeSouth's growth from a small community blood center in Gainesville, Fla. into an organization that employs more than 925 in three states and is the largest provider of blood services in Alabama.



LifeSouth has grown under Nancy's leadership in other significant ways. In 1997, she led the creation of the Five Points of Life outreach program, now known as the LifeSouth Community Foundation. In 1998, LifeSouth partnered with UF Health and the University of Florida to form the only public cord blood bank in Fla., Ga. and Ala. The LifeSouth Cord Blood Bank earned FDA licensure in 2013 and continues to grow, partnering with hospitals throughout Fla., Ga. and Ala. To date, they have shipped more than 250 cord blood units for transplant around the world.

In 2009, Nancy oversaw development of the Integrated Blood Bank Information System (IBBIS), allowing more accurate and efficient management of donor records and improved blood safety. IBBIS 4.0, released in

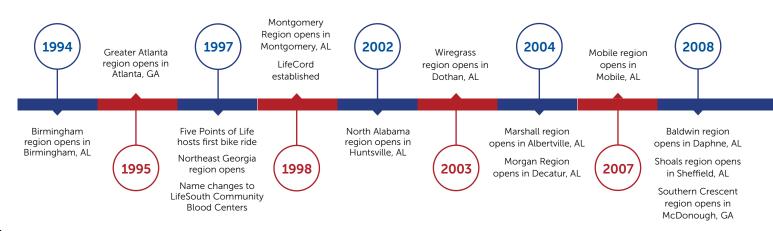
2016, featured the Computer Assisted Self Interview (CASI), which allows donors to complete pre-donation questionnaires electronically.

In 2019, LifeSouth coordinated with 12 other blood centers to form a donor testing lab cooperative. The National **Blood Testing Cooperative** (NBTC) enables communitybased blood centers to take control of their blood testing needs by providing quality testing services to its members. LifeSouth opened an NBTC donor testing lab in Atlanta, Ga. in 2020 with the capacity to test 1.5 million donors annually. The lab, which is managed, operated and staffed by LifeSouth, has

tested 378,444 donor samples to date.

2020 brought an unexpected and unprecedented challenge. As the COVID-19 pandemic spread across the globe, Nancy helped LifeSouth meet the needs of hospitals struggling to treat the rapidly increasing number of patients. The organization was able to pivot quickly and efficiently to collecting antibody-containing convalescent plasma from recovered COVID-19 patients to treat patients currently battling the virus.

This year, Nancy marks 40 years with LifeSouth. With her guidance and support, LifeSouth has flourished while never losing sight of our lifesaving mission. The impact of Nancy's remarkable leadership extends through every facet of the organization and will continue to inspire staff and partners for years to come.





(IBBIS)

# Statement of Operational Activities

(in Thousands of Dollars)

Revenues Relative To:

Blood Components & Services Other Income	\$ 90,942 3,300	97% 3%
Total Revenue	\$ 94,242	100%
Expenses Relative To:		
Donor Recruitment	\$ 2,163	3%
Blood Collection & Distribution	34,238	38%
Laboratory	22,442	25%
General & Administrative	25,888	29%
Depreciation & Amortization	4,328	5%
Total Expenses	\$ 89,059	100%

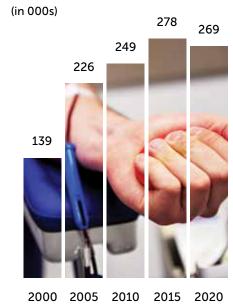
Statement of Financial Position

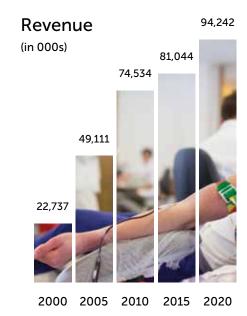
(in Thousands of Dollars)

#### Assets:

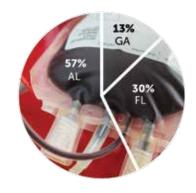
Current Assets	\$ 20,345	26%
Long Term Assets	47,564	62%
Other Assets	9,032	12%
Total Assets	\$ 76,941	100%
Liabilities & Net Assets		
Current Liabilities	\$ 11,948	16%
Long Term Debt	20,704	27%
Net Assets	44,289	57%
Total Liabilities & Net Assets	\$ 76,941	100%

# **Total Donations**





## Percent of Donations by State



## Percent of Revenue by State

