Community Committed



2021 Annual Report



Our Mission

Save lives.

To provide a safe blood supply that meets or exceeds the needs in each community we serve, and to provide a variety of services in support of ongoing and emerging blood and transfusion-related activities.

Our Vision

Relentless Compassion.

To be a vital and prominent member of our communities

known for meeting the needs of the entire community, incomparable customer service and unwavering employee excellence.

To develop our communities' blood supply by increasing blood donations from both new and existing blood donors and optimizing component yields from each donation.

To be an employer of choice by providing a work environment that continually reiterates and reinforces the value of each employee's role and offers opportunities for employee development and growth.

To be recognized as a provider of the safest and highest quality blood components and services by engaging in unrelenting and continuous improvement in our methods and procedures.

Our Values

Safety We are responsible for the safety of our employees, our donors, our patients and our blood supply.

Teamwork We work together with mutual respect, personal integrity, a spirit of cooperation and remarkable

professionalism to meet our communities' needs.

A Difference We make a difference every day by connecting our donors to our patients.

Reputation We provide ethical, honest and courteous service to ensure the goodwill of the community.

Stewardship We efficiently manage our resources and our community blood supply.

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Welcoming President and CEO Kimberly Kinsell

As of January 1, 2021, Kimberly Kinsell has served as LifeSouth's president and CEO. Previously, Kimberly served as LifeSouth's general counsel, overseeing legal, human resources, quality assurance and training departments, and has been with LifeSouth since 2004. "Kim is the right person to lead LifeSouth into the future, continuing our advanced lifesaving work," said LifeSouth Chairman of the Board Rob Smith. "Kim is proven in her dedication to our mission, and we look forward to growth under her leadership."



Kimberly earned her juris doctor and MBA from the University of Florida. She has been certified as a Senior Professional in Human Resources from the Society for Human Resources and from the HR Certification Institute. She serves on the boards of America's Blood Centers and National Blood Collaborative. She also serves on the Governance Committee for Blood Centers of America. With her experience in blood banking, corporate law, human resources and strategic business development, Kimberly will continue to expand LifeSouth's services while advancing the organization's mission.

"I am humbled and honored to be selected by the LifeSouth Board of Directors to lead this incredible organization," said Kimberly. "I believe strongly in our mission and am proud of our employees who work determinedly every day to provide lifesaving donations to patients in our communities. I am excited about the future of LifeSouth and what we will build together."

Board of Directors

As of September 2021

LifeSouth Community Blood Centers is governed by a volunteer board of directors. This group of dedicated community leaders provides guidance that enables us to fulfill our mission.

Rob Smith Chairman

HealthGroup of Alabama*

Reeves Byrd Jr. Vice Chairman

Preferred Management

Investments*

Jim Kelly Jr., CPA Treasurer UF Health

Ron Spitznagel, EdD

Secretary
Consultant and
Expert Witness

Owen Bailey

USA Women & Children's Hospital

Jeremy Blair WellStone Michael Briddell City of Montgomery

Gary Brooks

BBI Construction Management

Dan Bundy First US Bank

Michael Corrigan Jr. Visit Jacksonville

Avis Craig

Key Training Center

Kyle Dorsey, FACHEBaptist Medical Center

F. Kayser Enneking, MD UF College of Medicine

Kristi Fultz-Butts American Heart Association

Ben Hansert

North Baldwin Infirmary

Michael Lukowski, MD UF Health*

Tonya Raines Chick-fil-A

Jeff Rains

Baptist Medical Center East

Michael Reinhardt Lexus/Toyota

Jeff Samz Huntsville Hospital

Carl Smith Huskers

Rick Staab
InterMed Biomedical Services

Luke Standeffer DCH Health System

Wendi Taylor

Global Youth Food Project

Jansen Voss, JD Christian & Small, LLP

Merrick Wilson Homewood City Schools

Emeritus Board Members

Philip Baker Herb Bevis, PhD John Mallory Perry McGriff Jr. Gary Moody, JD Don Rothwell, PhD Everett Scroggie Jr. Will Shafer Mike Wofford

*retired

A MESSAGE FROM THE CEO

"Despite its many challenges, fiscal year 2021 was a record-breaking year for both donor collections and hospital services."



New CEO, Same Mission

As COVID-19 continues to shape the ways in which we live and work, the last year was a busy and challenging one for LifeSouth and the communities we serve. As in years past, LifeSouth has proven that the hard work and dedication of our staff and the limitless generosity of our donors allows us to adapt and grow to ensure that our hospitals have the blood and convalescent plasma they need to treat their patients. Despite its many challenges, fiscal year 2021 was a record-breaking year for both donor collections and hospital services; we collected blood from more than 290,000 donors and provided more than 406,000 blood components to our hospitals.

2021 was a year of tremendous growth for our organization as we expanded our services and operational footprint, opening eight new donor centers and bringing LifeSouth to areas where many of our donors live and work. We also deployed nine new bloodmobiles this year to help meet our communities' growing need for blood.

This year, LifeSouth forged new hospital partnerships while continuing to provide exceptional service to the hospitals we currently supply. We expanded into a new service area, providing blood for patients at St. Francis - Emory Healthcare in Columbus, Ga., and collecting blood at our new Columbus donor center. We have also served Moffitt Cancer Center in Tampa, Fla. since April 2020 and are proud to continue our lifesaving partnership as their primary blood services provider.

As patient needs increase in the year ahead, LifeSouth will grow to meet these needs, while never compromising our commitment to the communities we currently serve. We will continue to expand into new geographic areas, adding donor collection locations, building infrastructure, deploying even more bloodmobiles and improving the scope of the services we provide, from laboratory services to cellular therapy capabilities.

Despite the uncertainty and hardships of the pandemic, our staff never faltered, working each day to ensure that patients had the blood and convalescent plasma they need to live. I am proud of the LifeSouth team for all that we have accomplished throughout the ongoing COVID-19 crisis and grateful to each and every donor who rolled up their sleeve. I look forward to working together to serve and support the health of our communities.



Rob Smith
Chairman of the Board

Ky & Kn

Kimberly E. Kinsell President and Chief Executive Officer

Hospitals We Serve

Alabama

Athens-Limestone Hospital Atmore Community Hospital **Baptist Medical Center East** Baptist Medical Center South Birmingham VA Medical Center **Bullock County Hospital** Children's Hospital of Alabama Community Hospital Tallassee Coosa Valley Medical Center Crenshaw Community Hospital Crestwood Medical Center Cullman Regional Medical Center Dale Medical Center DCH Regional Medical Center Decatur Morgan Hospital Decatur Campus Decatur Morgan Hospital Parkway Campus East Alabama Medical Center Lanier East Alabama Medical Center Elmore Community Hospital Evergreen Medical Center Fayette Medical Center Flowers Hospital Gadsden Regional Medical Center Grandview Medical Center Grove Hill Memorial Hospital Helen Keller Hospital Huntsville Hospital Huntsville Hospital for Women & Children Jack Hughston Hospital Jackson Hospital Jackson Medical Center Lake Martin Community Hospital Lakeland Community Hospital Lawrence Medical Center Madison Hospital

Manderson Cancer Center Marshall Medical Center North Marshall Medical Center South Medical Center Barbour Medical Center Enterprise Mizell Memorial Hospital Mobile Infirmary Medical Center Monroe County Hospital North Alabama Medical Center North Baldwin Infirmary Northport Medical Center Ocean Springs Hospital Prattville Baptist Hospital Providence Hospital Regional Medical Center Anniston RMC Stringfellow Memorial Hospital Russellville Hospital Shelby Baptist Medical Center Shoals Hospital South Baldwin Regional Medical Center Southeast Alabama Medical Center Springhill Memorial Hospital St. Vincent's Birmingham Tanner Medical Center/East Alabama Thomas Hospital Thomasville Regional Medical Center University of Alabama at Birmingham Hospital USA Children's & Women's **USA Medical Center** Whitfield Memorial Hospital Wiregrass Medical Center

Mississippi

Singing River Hospital

Georgia

Atlanta VA Medical Center Children's Healthcare of Atlanta at Egleston Children's Healthcare of Atlanta at Scottish Rite Emory Saint Joseph's Hospital **Emory University Hospital** Emory University Hospital Midtown Grady Health System Habersham Medical Center HealthSouth Rehabilitation Hospital of Newnan Higgins General Hospital Martin Army Community Hospital Navicent Health Northeast Georgia Medical Center Northside Hospital Northside Hospital - Forsyth Northside Hospital Gwinnett Piedmont Atlanta Piedmont Henry Piedmont Newton SGMC Berrien Campus SGMC Lanier Campus South Georgia Medical Center St. Francis - Emory Healthcare Tanner Medical Center/Carrollton

Tanner Medical Center/Villa Rica

Warm Springs Medical Center

Wellstar Atlanta Medical Center

Wellstar Atlanta Medical Center

South Campus Wellstar Cobb Hospital Wellstar Douglas Hospital Wellstar Kennestone Hospital Wellstar North Fulton Hospital Wellstar Spalding Regional Medical Center Wellstar Sylvan Grove Hospital Wellstar West Georgia Medical Center

Florida

Baptist Heart Hospital **Baptist Medical Center Beaches** Baptist Medical Center Jacksonville Baptist Medical Center Nassau Bantist Medical Center South Bayfront Health Brooksville Bayfront Health Seven Rivers Bayfront Health Spring Hill Brooks Rehabilitation Hospital Citrus Memorial Hospital Lake Butler Hospital / Hand Surgery Center Lake City Medical Center Lake City VA Medical Center Malcom Randall VA Medical Center Memorial Hospital Jacksonville Moffitt Cancer Center North Florida Reception Center Hospital North Florida Regional Medical Center Oak Hill Hospital Orange Park Medical Center Putnam Community Medical Center Shands Lake Shore Regional Medical Center UF Health - Jacksonville UF Health - North UF Health Heart & Vascular Hospital UF Health Neuromedicine Hospital UF Health Shands Cancer Hospital UF Health Shands Children's Hospital UF Health Shands Hospital Wolfson Children's Hospital





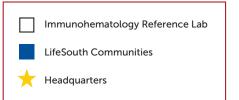
Hospital Partner Spotlight

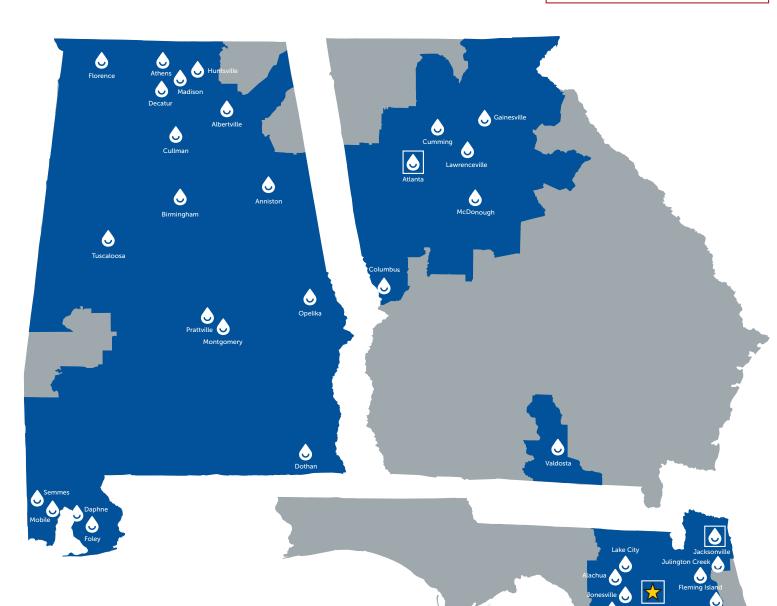
LifeSouth began serving Baptist Health Jacksonville in 2017 and supplies blood to four of their Jacksonville medical centers. Since our first blood drive at Baptist Health, LifeSouth has helped save more than 7,500 patients' lives. Blood collected by LifeSouth also helps patients at Baptist Health's Wolfson Children's Hospital and Baptist M.D. Anderson Cancer Center.

LifeSouth has provided blood to Mobile Infirmary Hospital since 2007. Their dedicated blood drive committees work hard to encourage employees to give; a staff member stays on site all day to offer support to their coworkers during their donation and coordinate prize giveaways for donors. October 2021 marks 15 years of lifesaving partnership with Mobile Infirmary, with a total of 12,156 units collected there to date.



LifeSouth Communities





Alabama Locations

Huntsville Prattville Athens Daphne Albertville Decatur Madison Semmes Tuscaloosa Dothan Anniston Mobile Birmingham Florence Montgomery Cullman Opelika

Florida Locations

Alachua Gainesville Julington Creek Ocala Brooksville Inverness Lake City Palatka Chiefland Jacksonville Lecanto Fleming Island Jonesville Leesburg

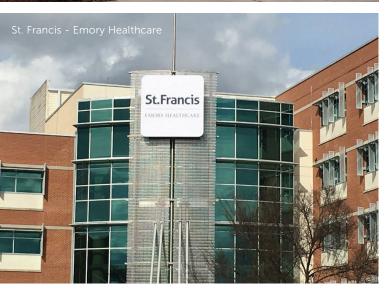
Georgia Locations

Atlanta Columbus Lawrenceville Valdosta Cumming Gainesville McDonough

LifeSouth serves more than 650 cities in Florida, Georgia and Alabama.







Growth and Progress

2021 was a record-breaking year for blood collections. LifeSouth collected 290,184 donors, an increase of eight percent from fiscal year 2020 and provided 406,498 components, an 18 percent increase from the previous year.

To drive convalescent plasma collections and better serve our donors, LifeSouth opened seven temporary locations between December and April: Foley, Ala., Madison, Ala., Tuscaloosa, Ala., Lawrenceville, Ga., Stockbridge, Ga., Prattville, Ala. and Cumming, Ga. The Foley, Madison and Tuscaloosa locations went on to become permanent LifeSouth donor centers. LifeSouth also opened a new donor center location in Jonesville, Fla.

In April, LifeSouth began supplying blood to St. Francis - Emory Healthcare, a 376-bed, two-campus regional health system in Columbus, Ga.

Lifesouth's updated bloodmobile showcases elements of our brand with a simplified design and a clean, modern look that reflects the community focus that sets us apart. New messaging invites donors to Give Local, Save Local, a reminder that the blood donated with LifeSouth stays in local hospitals.

This year, LifeSouth launched its inaugural class of the LifeSouth Specialist in Blood Banking (SBB) Training Program.

LifeSouth continues to manage the donor testing lab (DTL) in Stone Mountain, Ga. on behalf of the National Blood Testing Cooperative. In fiscal year 2021, LifeSouth performed testing for 13 non-profit blood centers and will begin testing for three additional blood centers this fall. By December 2021, the DTL is anticipated to test more than 1.2 million donor samples annually.



LifeSouth Staff Milestones

As of April 2021, JD Pettyjohn serves as LifeSouth's chief operating officer. JD began his career with LifeSouth in 1999 in donor services and has served in many roles, including Birmingham regional manager, Suwannee regional manager, North Florida district director, director of corporate operations and most recently as vice president of operations. JD earned a bachelor's degree in business management and MBA from Saint Leo University.

As chief operating officer, JD continues to oversee all operations, and is an integral part of our continued growth as an officer of our organization. His continued commitment and dedication to LifeSouth, along with his years of experience, advances our mission and the work we do every day.

Krisanne Russell now serves as general counsel for LifeSouth. Previously, she served as associate general counsel since joining the organization in February 2006. Her responsibilities include advising management and executive staff on legal, business and employment matters and overseeing LifeSouth's human resources department. Krisanne is responsible for organizational compliance on non-technical laws and regulations, including employment practices and safety regulations.

Prior to joining LifeSouth, Krisanne worked for seven years as an assistant state attorney at the state attorney's office in Gainesville, Fla. She attended the University of Florida College of Law and is licensed to practice in the state of Florida. She has been an active member of the Florida bar since 1999.



This year, LifeSouth celebrates Chief Financial Officer Paul Grebe's 40th year with the organization. In 1981, Paul joined LifeSouth to write our first computer system, CRBCIS, and install the necessary hardware to bring the organization into the Information Age. Although the position was only intended to be a two-year assignment, Paul remained with the company and was promoted to his current position as CFO in 1993. Throughout his tenure, LifeSouth grew

from a small blood bank to an operational footprint spanning multiple states and serving hundreds of hospitals.

"His leadership, guidance and expertise have been invaluable, helping us grow into the organization we are today," said LifeSouth President and CEO Kimberly Kinsell. "There are very few as passionate about blood banking and being a member of the LifeSouth team as Paul, and he is admired and respected for his unwavering enthusiasm for the work we do and how we help the patients we serve."









Convalescent plasma

is the liquid portion of the blood, taken from a donor who has recovered from a disease. Some studies suggest that a transfusion of convalescent plasma from recovered COVID-19 patients may help recovery and reduce death in critically ill COVID-19 patients.



COVID-19 antibody testing does not diagnose an active COVID-19 infection; it indicates whether a person has been exposed to the virus and developed antibodies against it. A positive antibody test may mean that the person has some immunity to COVID-19.

Responding to COVID-19

In April 2020, the FDA announced an Emergency Use Authorization allowing donated plasma from recovered COVID-19 patients to be used to treat patients severely affected by the virus. LifeSouth acquired a testing platform in our Gainesville, Fla. laboratory and immediately began testing all donors for COVID-19 antibodies to identify potential convalescent plasma donors as well as performing COVID-19 antibody testing for 15 other blood centers. President and CEO Kimberly Kinsell became LifeSouth's first convalescent plasma donor on April 16, 2020. The donated plasma was used to treat a patient in need at a local hospital.

Financial support through the Biomedical Advanced Research and Development Authority (BARDA) and federal surge reimbursement funding helped facilitate LifeSouth's convalescent plasma program, allowing us to open seven new temporary locations between December and April and launch a targeted marketing campaign utilizing social media, digital advertising and direct mail to educate potential donors on how they could help by becoming convalescent plasma donors. This campaign helped drive a 104% increase in convalescent plasma donors over three months and brought in 17,924 new donors.

LifeSouth was very successful in quickly implementing and growing our convalescent plasma collections program. The success of our efforts was highlighted by Blood Centers of America and in America's Blood Centers' report to the federal government. From April 2020 through March 2021, we collected more than 29,000 doses. LifeSouth ceased manufacturing convalescent plasma in March 2021 as the national inventory reached sufficient levels.

During July 2021's sudden increase in COVID-19 hospitalizations, convalescent plasma requests from our hospitals rose from an average of 50 requests or fewer per week to more than 500 during the last week of July. In August 2021, we resumed antibody testing of all donors to help identify those who are eligible to give convalescent plasma. The national stockpile has been rapidly depleted following the latest resurgence of COVID-19, and many of our hospitals are actively using convalescent plasma for patient care.





LifeSouth Cord Blood Bank

Donating cord blood is a simple way to make a difference for someone in need. Cord blood, the blood remaining in the umbilical cord and placenta after a baby is born, is rich with blood-forming cells. Diseases such as leukemia and sickle cell disease can be treated with a cord blood transplant. LifeSouth collects cord blood and eligible units are placed on a public, national registry.

In Fiscal Year 2021, LifeSouth:

Placed 103 units on the cord blood registry Shipped 11 cord blood units for transplant

Shipped a total of **262 cord blood units** for transplant all over the world

The medical professionals who collect the cord blood are a vitally important part of the lifesaving process. Nurses and physicians work each day to collect umbilical cord blood at:

Baptist Medical Center East
Baptist Medical Center South
Brookwood Medical Center
East Alabama Medical Center
Jackson Hospital
Mobile Infirmary
North Florida Regional Medical Center
Piedmont Henry Hospital
Regional Medical Center Anniston
Thomas Hospital
UF Health Shands Hospital
USA Children's & Women's Hospital



Immunohematology Reference Laboratories

For patients with cancer, sickle cell disease and blood disorders, the need for blood is constant. Their treatments require regular transfusions of antigen-matched units of blood. LifeSouth's immunohematology reference laboratories (IRLs) find donor matches for these special antigen patients.

LifeSouth's IRLs test for 36 antigens and send an average of 400 special red blood cell units a week to hospitals in Florida, Georgia and Alabama. Our 365 Movement outreach program schedules donors with special antigen profiles to give throughout the year. This proactive approach ensures that blood is consistently available for patients when they need it.

Why **365**?



- One in 365 African-Americans is born with sickle cell disease.
- Sickle cell patients fight their disease 365 days a year.
- Special antigen donors can join the 365
 Movement by donating 365 days a year.





The Difference Donation Makes

Three-year-old Hunter Fenix was born with hypoplastic left heart syndrome, a birth defect that affects blood flow through the heart. He was put on a ventricular assist device called a Berlin Heart while he awaited a heart transplant. During this treatment, he needed multiple blood transfusions to improve his red blood cell count.

Hunter's mother Nicole says that his function improved when he received blood and thanks LifeSouth donors for their selfless giving. Hunter received his heart transplant in 2018 and while his health must continue to be carefully monitored, he is a happy little boy who loves swimming, basketball, soccer, reading and doing puzzles.

Nicole encourages potential donors to give so that others like Hunter can live. "Blood donors save lives," she said. "Do something that counts. Give blood."

-66----

Blood donors save lives. Do something that counts. Give blood.

An accident can change your life in an instant. 18-year-old Hadden Carswell of Toccoa, Ga. knows this better than most. In February of 2020, he was involved in a head-on vehicle collision, suffering an open skull fracture, a dislocated hip, and fractures to his femoral head, tibia and fibula. Hadden's injuries caused him to lose a significant amount of blood.

During his hospitalization, Hadden received seven units of whole blood, one unit of platelets, four units of plasma and four units of red blood cells. He says that receiving blood has given him a new perspective. "You never really know when someone you know and love may need blood," he said. "Thank you is simply not enough to express my gratitude for LifeSouth blood donors. Without donors like you, I would not be here."

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Thank you is simply not enough to express my gratitude for LifeSouth blood donors.

The Difference Donation Makes

At age 18, LifeSouth donor Alyson Cain has the kind of donation history it takes most people many years to achieve. Since her first donation at age 16, Alyson has donated more than 30 times. "In my free time, I would be sitting at home, watching movies," she said. "I can do that and save lives at the same time."

When the recommended window between whole blood donations for women in her age group, she began donating platelets so that she could give more frequently. Her family are also blood donors, but her mother's anemia prevents her from donating, so Alyson feels like she's stepping up to help when her mom can't.

LifeSouth recognized her amazing commitment to our mission with a \$500 college scholarship. Alyson will attend Florida State University this fall and plans to major in biology to become a surgical oncologist.

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Giving blood is such a small thing to make a big difference.

As anyone with a three-year-old will tell you, they are full of nonstop energy. So, when Emily Smith of Woodstock, Ga. noticed her daughter Charlotte was tired and pale, she immediately made a trip to the emergency room. There, Charlotte was diagnosed with B-cell Acute Lymphoblastic Leukemia, which affects blood cells in the immune system and is the most common type of cancer in children.

Charlotte began chemotherapy and like many cancer patients, she needed several blood transfusions. Throughout her treatment, she has received four units of red blood cells and three units of platelets. She is now stable and quarantining at home. Doctors say that the long-term prognosis is good for Charlotte to fully recover. Emily says she is very thankful for all of the donors who have helped saved Charlotte's life.

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I am very thankful for the LifeSouth donors who have helped save Charlotte's life.





Statement of Operational Activities

(in Thousands of Dollars)

Revenues Relative To:

Blood Components & Services Other Income	\$ 105,663 3,485	97% 3%
Total Revenue	\$ 109,148	100%
Expenses Relative To:		
Donor Recruitment	\$ 2,855	3%
Blood Collection & Distribution	48,174	41%
Laboratory	20,572	17%
General & Administrative	41,699	35%
Depreciation & Amortization	4,693	4%
Total Expenses	\$ 117,993	100%
COVID-19 Related Funding	\$ 23,459	
COVID-19 Related Testing	(2,979)	

Statement of Financial Position

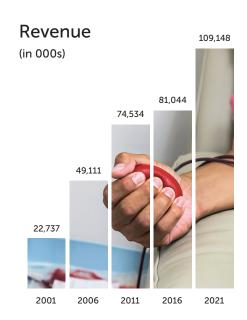
(in Thousands of Dollars)

Assets:

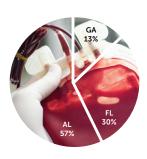
Current Assets Long Term Assets Other Assets	\$ 32,312 45,223 10,496	37% 51% 12%
Total Assets	\$ 88,031	100%
Liabilities & Net Assets		
Current Liabilities	\$ 13,425	15%
Long Term Debt	18,683	21%
Net Assets	55,923	64%
Total Liabilities & Net Assets	\$ 88,031	100%

Total Donations





Percent of Donations by State



Percent of Revenue by State



LIFES OUTH Community Blood Centers

www.lifesouth.org 888-795-2707 4039 Newberry Road Gainesville, FL 32607

