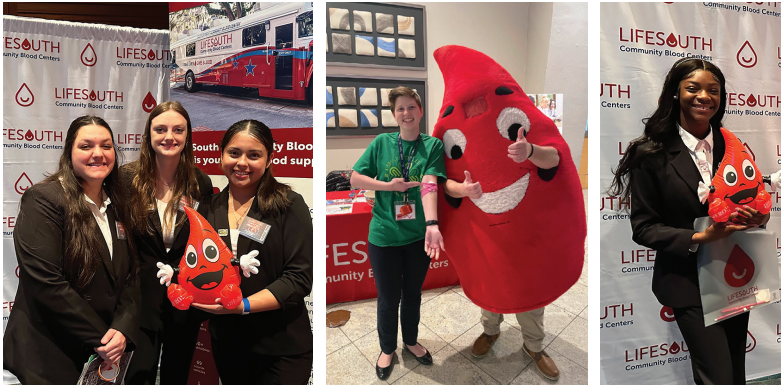


The LifeSouth Community Foundation commits to increasing lifesaving blood donations through community education, partnerships, awareness and health.

# LIFESOUTH

Community Foundation

## 2024 Annual Report



## Connecting With Future Health Professionals Through HOSA

According to a recent report by America's Blood Centers, LifeSouth blood drives with HOSA yielded the most blood donors of any blood center in the country.

HOSA, or the Future Health Professionals, formerly known as Health Occupations Students of America, is a career and technical organization uniting students pursuing careers in health care. In Spring 2024, LifeSouth connected with students at HOSA conventions in Montgomery, Ala., Atlanta, Ga. and Orlando, Fla.

## High School Donor Program

This recruitment plan focuses on a donor group responsible for a large percentage of our blood collections: high school students. The program offers opportunities for high schools to connect with LifeSouth.

### School Grants

LifeSouth's School Grant Program provides grants to schools for hosting blood drives with LifeSouth. School clubs and organizations can also help organize blood drives on behalf of their school and receive the grant directly. The LifeSouth Community Foundation awarded \$403,940 in grants to 460 schools for the 2023-2024 school year.

### Student Scholarships

The LifeSouth Community Foundation grants \$500 scholarships to graduating students who participate in coordinating a successful blood drive on their high school campus. Scholarships are awarded through an application process in the student's name to the college or technical school they will attend. The Foundation has awarded 42 scholarships totaling \$21,000 to student advocates since the program began.

### Youth Grant Program

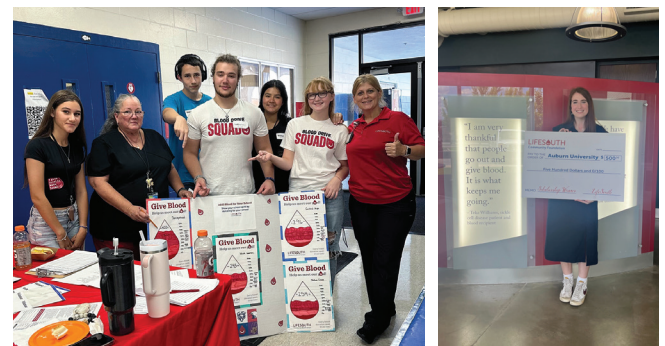
LifeSouth supports community non-profit youth organizations by providing reimbursement to programs that host blood drives and recruit blood donors. Reimbursement is based on the total number of donors registered at the group's blood drive. The program educates youth about the importance of blood donation and helps provide lifesaving blood for patients. LifeSouth awarded nine youth grants in the 2023-2024 school year, totaling \$2,700.

### Volunteer Internship Program

The newly-piloted 80-hour volunteer internship program gives students hands-on experience in all aspects of blood banking. The goal of the program is to educate and inspire the next generation of medical professionals to consider the blood banking industry when choosing a career. In 2024, LifeSouth had eight students complete the volunteer internship program in Citrus County, Fla.

### Community Service Hours

LifeSouth grants community service hours for time volunteered helping organize and recruit at blood drives.



# LifeSouth Community Foundation Fiscal Year 2024 Board of Directors

**Kimberly E. Kinsell**  
President & Chief Executive Officer

**Gary Brooks**  
Vice President  
BBI Construction Management

**Ron Spitznagel, EdD**  
Treasurer  
Consultant and Expert Witness

**JD Pettyjohn**  
Secretary  
LifeSouth Community Blood Centers

**Rodney Ford**  
U.S. Treasury Department\*

**Thomas Kennedy**  
Citrus County School Board

**Katherine Laurenzano, MD**  
Malcom Randall VA Medical Center

**Kevin Maddox**  
Hoover Board of Education

**Bruce Stechmiller, MD**  
UF Health\*

**Dave Wagner, JD**  
Folds & Walker, LLC

\*Retired



## LifeSouth 2024 5K and Party in the Plaza

On February 17, LifeSouth held its annual 5K and Party in the Plaza in downtown Gainesville, Fla., celebrating and bringing awareness to the cause of blood donation. The event featured live entertainment, food and fun for the Gainesville community.

The 2024 5K and Fun Run had a total of 312 runners participating, and was staffed by more than 56 volunteers.

## Citrus County Kids Marathon

The 2024 Citrus County Kids Marathon was held at Lecanto High School in Lecanto, Fla. on March 8. The event marks the first in-person Kids Marathon held since 2020 and had more than 730 Citrus County middle and elementary school student participants.

The students ran 25 miles during the school year, leading up to the last 1.2 miles of the marathon, which were run at the event. All runners received a commemorative t-shirt and a finisher's medal.

The Kids Marathon is held in partnership with the Citrus County School Board with 15 schools participating.



## LifeSouth in the Classroom

The LifeSouth in the Classroom program is taught by LifeSouth team members and volunteers at area schools. The program reaches children ages five to 18 through a STEM-based curriculum. It is free, easy to teach and explores the function of blood through hands-on interactive activities and the social responsibility of donation. LifeSouth in the Classroom aims to create a new generation of motivated blood donors. The curriculum includes an ABO typing lab, Who Gives to Whom demonstration and a take-home donation guide.

# Financials

## REVENUE

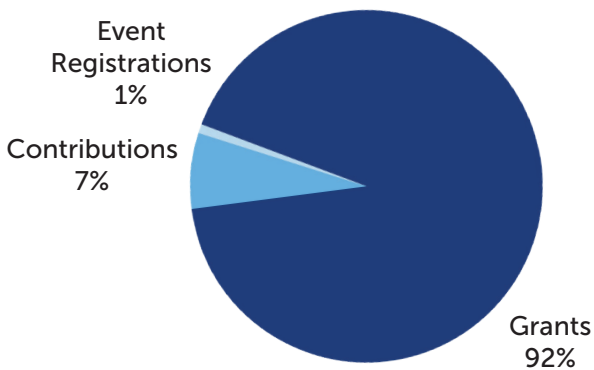
Grants	\$ 400,000
Contributions	\$ 32,822
Event Registrations	\$ 6,355
<b>Total Contributions</b>	<b>\$ 439,177</b>

## EXPENSES

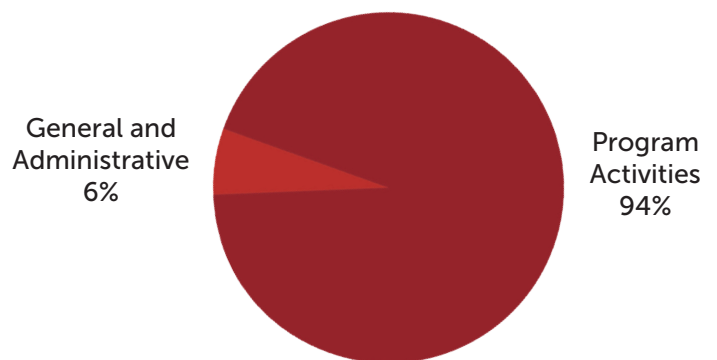
Program Activities	\$ 463,467
General/Administrative	\$ 30,411
<b>Total Expenses</b>	<b>\$ 493,878</b>



## REVENUE



## EXPENSES



Scan here or visit [lifesouthcommunityfoundation.org](https://lifesouthcommunityfoundation.org) to help support our lifesaving mission.



Checks may be mailed directly to:

LifeSouth Community Foundation  
4039 Newberry Road  
Gainesville, FL 32607

For more information about how to make an annual gift, major gift or planned gift or to learn how to volunteer at a LifeSouth Community Foundation event, please contact Brite Whitaker at 352-224-1728 or [bbwhitaker@lifesouth.org](mailto:bbwhitaker@lifesouth.org).